

Brio nut

with

tritordeum

VIVAGRAN



the healthy snack

the purpose

"The Brionut is a baked brioche in the shape of a donut, made with healthy and balanced ingredients to offer a delicious and nutritious option for little ones, without excess."



the product



Chocolate chips in
the crumb



Soft and golden
crumb

the key ingredient

tritordeum flour
stands out for:



High Protein
+25%



High Lutein
x10



High Fiber
+30%



Low Gluten*
-50%

*indigestible gluten proteins – NOT SUITABLE FOR COELIACS

The image shows five donuts, known as Brionuts, which are a type of donut made with whole grain flour. They are a light yellowish-brown color and are studded with dark chocolate chips. The donuts are arranged on a grey, textured surface. A semi-transparent orange circle is overlaid on the center of the image, containing text.

With Brionut, we
place the artisan
baker at the heart of
delicious and
responsible snacking!

Brionut

con harina tritordeum 

the recipe

Brionut recipe:

	/ flour	%
Tritordeum flour*	100	49,50
Tritordeum fermented dough**	15	6,46
Sugar	5	2,48
Yeast	3	1,49
Salt	2	0,86
Honey	3	1,49
Eggs	10	4,95
Milk***	58	28,71
Olive oil	6	2,97
	202	100

*refined flour

**fermented dough: 50% flour, 50% water, 2% yeast

***semi-skimmed or whole liquid milk.

	/ dough	%
Brionut dough	100	87
Chocolate chips	15	13
	115	100

Key ingredients:

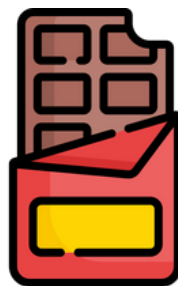
Honey



Oilve oil



Chocolate



the craft process



Nutrition

Brionut's nutritional composition	%
Energy kJ	1220
Energy kcal	292
Total fats	8,5
Saturated fats	3,3
Total carbohydrates	48,7
Sugar	12
Dietary fiber	3,8
Proteins	8,6
Salt	1

Ingredients list:

Tritordeum flour (Wheat, Barley) (43.05%), Milk (24.97%), Dark chocolate chips (13.04%), Fermented dough (6.46%), Liquid egg (4.30%), Olive oil (2.58%), Sugar (2.15%), Honey (1.29%), Yeast (1.29%), Salt (0.86%).



In-store communication

Communication materials



1 poster formato A3

1 stopper formato A6

Free of charge.



Socials communication

#Brionut

#Tritordeum

#MeriendaSaludable



!we have 380+ posts!



Get inspired by our Brionuters



Learn more about the campaign at:

www.brionut.com

